8 Courses

- **Foundations of Digital Marketing and E-commerce**
- **Attract and Engage Customers with Digital Marketing**
- **From Likes to Leads: Interact with Customers Online**
- **Think Outside the Inbox: Email Marketing**
- **Assess for Success: Marketing Analytics and Measurement**
- **Make the Sale: Build, Launch, and Manage E-commerce Stores**
- **Satisfaction Guaranteed: Develop Customer Loyalty Online**
- **Accelerate Your Job Search with AI**

Dec 9, 2025

SAHIL PAHWA

has successfully completed the online, non-credit Professional Certificate

Google Digital Marketing & E-commerce

Those who earn the Google Digital Marketing & E-commerce Professional Certificate have completed eight-courses, developed by Google, that include hands-on, practice-based assessments and are designed to prepare them for entry-level roles in the field. They are competent in foundational skills in digital marketing and e-commerce.

Amanda Brophy
Global Director of Google Career Certificates

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

Verify this certificate at:
https://coursera.org/verify/professional-cert/1DWFJG831TLS