3 Courses

Digital Marketing

Social Media Content and Strategy

Multichannel Content Marketing

Dec 20, 2025

Adobe

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SAHIL PAHWA

has successfully completed the online, non-credit Specialization

Adobe Digital Marketing Strategy

Kick-start your marketing career with this hands-on certificate program. Designed for aspiring marketing specialists, this specialization covers digital marketing strategy, brand identity, content planning, and campaign performance analysis. You'll gain practical experience with Adobe tools and walk away with a polished portfolio and certificate to prove your skills. No experience necessary. The courses guide learners through creating, managing, and analyzing campaigns across platforms like TikTok, Instagram, and Facebook. You'll also build a content marketing plan featuring a content calendar, SEO best practices, multimedia assets, social posts, and email strategies. This specialization is flexible, beginner-friendly, and aligned with real-world marketing roles

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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